2024 CSNA Summer Conference

<u>June 11-13, 2024</u>

Sponsorship Opportunities

Sponsorships can be purchased with conference registration form

Increase your brand awareness through one of the many sponsorships below.

Platinum Level \$2000

Opening General Session | Wed Night Dinner

- Banner displayed at event (sponsor provides banner)
- 2 minute speech to kick off sponsored event
- Premier booth placement at the food show (does not include cost of booth)
- 1 handout in attendee giveaway bag
- 3 additional tickets to Wednesday night dinner
- Company logo in conference app
- Recognition as sponsor throughout conference

Gold Level \$1000

Closing General Session | Conference App Tues Night Welcome Reception | Wed Lunch Wed Evening Event | Photo Booth (Wed night)

- Banner displayed at event (sponsor provides banner) OR Sponsored item branded with company logo
- 2 additional tickets to Wednesday night dinner
- Company logo in conference app
- Recognition as sponsor throughout conference

Silver Level \$750

Wellness Event | Registration Desk | *Snack Break Lanyards | *Re-Usable Water Bottles 2 Conference App Push Notifications

- Signage recognizing sponsor at event OR
- Sponsored item branded with company logo
- 1 additional ticket to Wednesday night dinner
- Company logo in conference app
- Recognition as sponsor throughout conference

*Sponsor must provide: Snacks, Lanyards, Re-usable water bottles. Approx. 400 required

Bronze Level \$250

*Attendee "Bag Stuffer" Item | **Class Session

- Company logo in conference app
- Recognition as sponsor throughout conference

*Sponsor to supply approx. 400 items for bag stuffing by June 9th (shipped directly to Embassy Suites) **Sponsor provides commercial/information. Plays on loop prior to class session

Other Sponsorship Opportunities

Giveaway Bag Sponsorship \$2500

- Company Logo on attendee Giveaway Bags
- Input on color and design of bags
- Must be Purchased by April 1, 2024

One Plate Challenge Commercials

- 15 Second Commercial \$400
- Commercials supplied by sponsor and submitted by April 1, 2024

Take Advantage of sponsorship opportunities to show your support for CSNA and school lunch professionals across the state.

